

Items of Community Interest

Many relatives of the enlisted boys were in town at the farewell reception Wednesday evening.

Miss Edna Rincke, of Crawford, came down Wednesday to see the home boys off for the training camp.

Hon. W. P. Miles, of Sidney, one of the speakers at the Wednesday night reception, went east this morning on his way to Mullen.

Special prices on church and Sunday school candles, put up in bags for the Xmas tree. 210 Box Butte.

R. L. Athey, well known potash investigator, came up from Ord Wednesday and enlisted, leaving with the company that evening.

Among the donations received for the "Smokeless Day" fund for the soldier boys were J. E. Rice and John G. Lewis of Alliance.

Mrs. Ebele, of Litchfield, was in the city Wednesday to bid her son good-bye. He enlisted and left on the special Wednesday night.

P. D. Gleason, of the Nebraska Telephone company returned Tuesday from a trip of several days on business to Bridgeport and Sidney.

W. H. Osterberg, Sr., Omaha capitalist and one of the owners of Potash Reduction Company of Holland, returned to his home at Omaha Tuesday night after a stay of several days in western Nebraska.

Harold S. Thomas, of Gordon, one of "the Thomas boys," spent Tuesday, Wednesday and part of today in the city on business connected with the civil service. He will probably go to Washington soon to enter the government service.

The American Potash company has accepted the offer of the Alliance Community Club of the new Ford road truck and will make constant use of the truck in taking cinders from the plant and laying them on the Antioch-Alliance road.

At 10 o'clock tonight the advance guard of a blizzard which has been sweeping over Wyoming and Montana today struck Alliance. Railroad officials are hopeful that the blizzard has spent most of its force and that western Nebraska will not be seriously effected.

J. W. Guthrie received word last week that his son, Charles, had enlisted and was at the Great Lakes Station. Mr. Guthrie has but two sons and they are both at the present time in some branch of the service.

G. E. Gorton, merchant; C. A. Minnick, banker; J. W. Burleigh, editor; W. O. Barnes, automobile dealer; J. F. Starns, representative of the International Harvester company; and Rev. M. C. Smith, were Crawford visitors who attended the reception Wednesday evening given for the volunteers.

Marriages at the court house dropped off at a nexpress speed last week, only two couples were married, one of them a war bride—Ivor Meeker and Miss Moraveck, of Canton. The other marriage being between Elmer E. Vaughn and Mrs. Pearl M. Lorenson, both well-to-do farmers north of Alliance.

P. D. Gleason, manager of the Alliance exchange of the Nebraska Telephone company, was notified Wednesday that a cablegram had been received Wednesday morning from the two companies of the 408th telegraph battalion, composed of employes of the company, stating that they had arrived safely in France.

Ora E. Phillips, of Hemingford, who raised a large number of potatoes during the past season, may soon become an Omaha commission merchant, making a specialty of handling western Nebraska spuds. He is at present in Omaha disposing of several carloads of potatoes for himself and other growers in the county.

The fire department was called out at 11 o'clock tonight by a fire in a coal shed in an alley back of a house on Big Horn avenue and Fifth street. The department made quick time in spite of the blizzard which is now raging. The shed was consumed, but surrounding buildings were not harmed. The fire was apparently caused by hot ashes being dumped too close to the building.

Hemingford, Neb. — Calvin J. Wildy, president of the Hemingford National bank, was called to Lincoln, before the state council of defense, and promised to invest 1,000 in liberty bonds. Mr. Wildy had been exhibiting specimens of cold feet on liberty bonds, advising his patrons

they could invest their money to better advantage.—Lincoln State Journal.

Mr. and Mrs. George Hellman entertained a few guests with a turkey dinner last Sunday evening in their home.

Mrs. R. H. Johnson is being visited this week by Misses Hortense McNamara and Estelle Leany, of Galesburg, Ill. The young ladies arrived here Monday.

Mrs. A. A. Layton is expected home the first of next week. She has been in Washington, D. C., attending the W. C. T. U. and anti-saloon league conventions, being a delegate from Nebraska. Mrs. Layton left here the 2th of October to go to Franklin, Ind., to bury her father.

W. D. Fisher, secretary of the Alliance Community Club, spoke on the subject of government thrift stamps on Wednesday to the pupils of both Central and Emerson schools. In his talk at Emerson school he advocated the establishment of a city park in the western part of town and urged that the city officials take steps for the purchase of a suitable tract of ground in that locality before residences are scattered over the present vacant tract.

H. E. Reddish celebrated another birthday last Friday, in honor of the occasion Mrs. Reddish entertained a number of guests at a dinner party. A splendid six-course luncheon was served, each plate being decorated with a birthday candle. The general decorations were in red and white, with a very pretty display of flowers. Among those present were Mr. and Mrs. Lloyd Tully, Mr. and Mrs. H. E. Gantz, Mr. and Mrs. L. E. Johnson, Mr. and Mrs. W. O. Barnett, Mr. and Mrs. Vern Hunt, Mr. and Mrs. Frank Was, Mrs. Victor Jeep, of Omaha, the Misses Bennet, Bruce and Young, and Messrs. Herbert Butler, Fred Carlson and W. R. Meitz.

Alliance has been host this week to a number of western capitalists and eastern potash machinery experts. The men who have spent the past week here are those interested in the new Western Potash company, announcement of which is mad elsewhere in The Herald this week. Among those who are here are W. E. Sharp, of Lincoln, Messrs. Sidles and Stewart, of Lincoln, Mr. Van Diest and Mr. Burns, of Colorado Springs, Mr. Wedge and Mr. Learn, of Philadelphia, and Mr. Rice, of Boston. There were eleven in the party. A tract of 100 acres has been purchased one mile west of Antioch from Mr. Thompson and construction of the new plant will begin at once.

Guy Lockwood, according to his friends, is rather lucky at most things, but a poor guesser when it comes to horse racing. Guy was at Cheyenne this summer during the races. He thought he had been given a tip on a horse on which the odds were 37 to 1. In other words if you bet \$1 on the horse and he won the race you would get \$37 back. Guy bet \$15 on the horse and went back to watch the race. He mentally did some multiplying and figured that he stood to win \$555. The horse jumped the fence at the half-mile post and went to the barn. Guy went to the bookmaker and demanded his money back, but he met with only cold stares and coarse words when he was informed that the booky had bet the "horse wouldn't win and he didn't win."

The Standard Potash company of Omaha has applied to the state railway commission for permission to of the issue \$199,000 worth of stock with which to erect a potash plant in western Nebraska. The company is offered by F. J. Schnorr, Council Bluffs, president; Frank E. Clark, Omaha, secretary and W. F. Schnorr, Omaha. The capital stock of the corporation is 400,000, but it is provided that of this amount 2,001 shares shall be issued to the Schnorrs in exchange for leases on 20,000 acres of land in Sheridan and Garden counties that they hold. There are thirty-five lakes on these lands, some of which have been tested, and it is claimed that these tests show potash present in highly profitable commercial quantities.—Lincoln State Journal.

Furloughs for Yuletide week will be granted all men at army cantonments whose absence can be permitted in the opinions of the division commanders, to enable them to spend Christmas at their homes.

DROP around on MARKET DAY SALE and save money on the line of quick bargains. Dec. 22; don't forget. 2-21-8916

AWAKENING A NATION

Aims and Methods of National Security League's Patriotic Education Campaign.

By HENRY LITCHFIELD WEST, Executive Secretary of the National Security League.



The United States entered upon the war against Germany under peculiar conditions. We were a happy, prosperous, contented nation. The country had just been through a political campaign in which the phrase "he kept us out of war" was an appealing and compelling factor. The shock of the "Lusitania" tragedy had in large measure passed away, and even the many instances of equal brutality cited by the President in his splendid messages had occurred at widely separated periods and had not come as a shock to the entire nation. There was, of course, the idea that we must make the world safe for democracy, but this, after all, was an abstract assertion which failed to find lodgement in the minds of those who could only see that their husbands, sons or brothers might be killed. Then again, the conflict was not upon our shores, but far away. In brief, we entered upon the war with only a very small proportion of the population thoroughly realizing why we had been forced into it or how serious would be the results if we did not emerge with a complete and overwhelming victory.

These being the conditions, it was evident that the first and most important thing to do was to arouse the American people. England, where similar conditions were experienced at the outbreak of the war, spent five million dollars awakening its population, and the work covered a long period of time. No government agency having been established to undertake the work in this country, the officers of the National Security League, an organization created to secure adequate national defense, felt that there could be no better utilization of its 100,000 members and its 280 branches and committees than to carry to the people the real meaning of the war, to impress upon individual citizens the seriousness of the struggle and to emphasize the duty and obligation of national service. It did not hesitate because of limited resources, feeling that as time demonstrated the value of its effort the necessary funds would be forthcoming. Up to the present time it has conducted its campaign of education out of its own treasury, sustained by membership fees and voluntary contributions, and will continue to do so as long as the necessity lasts.

Methods Employed. We are working along practical, definite and already effective lines. There are two ways by which we can reach the minds of the people—the printed word and the spoken word. Our printed matter takes the form of pamphlets or simple tracts which are being circulated by the hundred thousand.

We also supply newspapers with articles for their news columns, and also with editorial suggestions and find that these are most welcome. We have enlisted the co-operation of a large number of well-known writers who supply us with brief outlines of the real meaning of the war which can be printed under their signatures. We feel, however, that the spoken word is even more effective and have listed the names of more than 500 distinguished speakers representing more than 100 Universities and Colleges as well as all the professions. These men who are beyond the age for military service have generously offered to contribute their time and talents to educational work. A handbook for these speakers has been prepared with accuracy and thoroughness and will be widely distributed.

We have three ways of getting these speakers before the people. The first is known as the "ready-made audience." We send out each day from thirty to fifty letters to organizations holding state or national annual conventions and request the privilege of interpolating into their program an address of thirty minutes or longer upon the vital topic of the war. These invitations have been in very large measure accepted and hundreds of addresses have been delivered through the instrumentality of the National Security League in bringing speakers and audiences together.

Scope Nation-Wide. We also arrange for meetings and we have on file complete rosters of organizations aggregating a membership of over ten million people who will be called upon to assist in securing the largest possible audiences. We are supplying brief speeches to be delivered in factories at the noon hour, thus bringing the meanings of the war directly to the working men. We are reaching farming and rural communities through the country weekly press. In addition to this, many of the State universities have, at our suggestion, constituted themselves centers for the distribution of patriotic literature and information, the members of the faculty giving their services in both directions. We are also co-operating with the State Councils of Defense in New York, one or more meetings were

AT THE HOTELS THE PAST WEEK

—NEIGHBORING VISITORS

Drake Hotel.—Antioch, Mrs. J. W. Wilson and daughter, Miss Frances, Gill Everett, Mrs. H. W. Fricke, George B. Stone.

Lakeside—Clair E. Wilson.

Crawford — Frank Foster, B. Aaseng, Mrs. Grace Lindman, Mrs. A. Clayton, George Todd, M. C. Forbes, R. G. and A. N. Tanay.

Bayard—S. E. Smith.

Chadron—S. L. Clements.

Hemingford—Mae Melick, Dessaa Grimes, W. H. Elder, H. E. Cain, W. F. Walkers, Lusk Phillips.

Scottsbluffs—W. H. Osterberg, G. M. Avis, F. L. Patrick.

Marsland — William L. Anderson, E. T. Enyeart.

Hoffland—Mr. and Mrs. E. L. Stewart, H. F. Fowler, Mrs. J. A. Strachle and daughter, John Ef and Thomas Huniger, Charles Lawver, Lena Lawver.

Gordon—B. D. Berkheimer, R. A. Baker, Ross D. Rush, Roy Rash.

Alliance Hotel—Hemingford, Mrs. J. T. Butler and sister, A. M. Miller, M. J. Deding.

Long Lake—John Van Buskirt.

Antioch—F. H. Smith, Tony Anson, J. B. Gettings, J. S. Clutter, E. E. Wagner.

Bayard—H. J. Schwab, Orville Pond, Frank Reid.

Crawford — C. W. Ehrenbrenner, L. W. Eveland, Edna Kinckner, O. W. Tucker, C. F. Spray, L. J. Meitner, Mrs. Eberly, A. A. Jones, Paul Balingier.

Chadron—Charles B. Gamble, Dr. H. C. Gibson and wife.

Hoffland—Mrs. E. F. Hininger, Thomas Hininger, Mr. and Mrs. Charles Lawver.

Bridgeport—R. S. Wise, J. W. Clifford, C. H. Lamb, Van Husted.

Scottsbluff—Earl Enderlied, C. H. Gould, E. C. Olday, Mrs. Stuell, C. A. Kndall, John Phinney, J. M. McKenny.

Marsland—Roy Robinson, William Duhon.

Rushville—C. C. Evans, Bruce Higgins.

Hay Springs—J. N. Morgan.

The sugar used for making candy in the United States, according to the food administration, is sufficient to meet all the sugar requirements of England under the national system adopted there.

FROM COAST TO COAST

A Remarkable Chain of Home Testimony. And Alliance Adds Its Voice to the Grand Chorus of Local Praise

From north to south, from east to west:

In every city, every community, in every state in the Union

Rings out the grateful praise for Doan's Kidney Pills.

5,000 representative people in every walk of life

Publicly testify to quick relief and lasting results.

And it's all for the benefit of fellow sufferers.

In this grand chorus of local praise Alliance is well represented.

Well-known Alliance people

Tell of personal experiences.

Who can ask for better proof of merit?

Henry Merk, 501 Yellowstone avenue, Alliance, says: "I haven't needed a kidney medicine for a long time because I have none of the kidney trouble of which Doan's Kidney Pills rid me several years ago. They completely relieved me of backache and other ailments that came from my kidneys. I am glad to give Doan's my endorsement."

Hog Production Will Be Profitable

Prospects for profitable pork production were never brighter than at present, with the demand large, the supply limited, and the food administration behind the movement. A campaign has been started in Nebraska with the purpose of affecting an increase of 20 per cent in the number of hogs for next year. The food administration realizes that no farmer feels justified, or is justified in enlarging one side of his business without some assurance that such a change will be profitable. Government guarantees give the hog raiser the best prospect for hog profits that he has yet known. Fats for food and fats for explosives are of decided importance to a fighting nation and there is no doubt but that Nebraska hog men, once acquainted with the situation, will seize the opportunity to be of service to their country and to their pocketbook at the same time by breeding one more sow for every five that farrowed last spring. The agricultural extension service of the State University as well as the field workers engaged in the campaign will give all assistance possible to farmers in carrying out the project.

Young Men's Christian Association plans for work in France include the establishment of seventy-eight libraries.

Advertisement for Bell Telephone System. The lines of the Bell Telephone System connect with the exchanges and long distance lines of most of the independent telephone companies. A universal telephone system is thus formed throughout the nation. Includes an image of a telephone.

Advertisement for Forest Lumber Company. Features a logo with the words 'FOREST LUMBER COMPANY' and a tree.

Large advertisement for Forest Lumber Company. Text: 'We Thank You for your patronage during the past year. We wish you a Merry Christmas and a Happy New Year. Our aim at all times is to render such service that our customers will not only continue to give us their business but that they will tell their friends that the most satisfactory place to buy Coal Lime Cement Posts Lumber of All Kinds Building Materials is at the progressive Alliance Yard of the Forest Lumber Company GEO. A. HEILMAN, Manager Phone 73 Alliance, Nebraska'